



Innovative Clear Aligner Solutions

Clinician & Practice
Aligner Integration Packages

Essentials Training (All Systems) • Online Database • Coaching
Member Discounts • F2F Course Days • Lab Access • Dental Monitoring





Aligner Integration Packages

	INDIVIDUAL	PRACTICE	
	Clinician	Small	Large
Essential Lecture Series	1 Account	10 Accounts	25 Accounts
Ongoing Video Library	20 Hrs	100+ Hrs	100+ Hrs
1:1 Coaching via Zoom	30 min	3 Hrs	4 Hrs
1:1 Coaching Discount	10%	10%	20%
1 HR Open QA per Month	✓	✓	✓
VISS Case Gallery Access	✓	✓	✓
Dental Monitoring DSO Set Up	✓	✓	✓
Bonus Manager Course	-	✓	✓
Course Ticket Credits	-	5 Credits	12 Credits
Course Ticket Discount	10%	10%	20%
Lab Access	✓	✓	✓
Marketing Modules	-	✓	✓
Bonus AORTA Credit	\$100	\$500	\$1000
	Save 30%!	Save 30%!	
RRP VALUE	\$2,100*	\$15,400*	\$33,400*
12 Month Package	\$1,490	\$9,990	\$24,990
Practice Service Charge	-	+\$99/mo	+\$149/mo
Not a Dentist?			
Oral Health Therapist	\$790	-	-
Student	\$790	-	-

Prices in above table include GST.

* if purchasing services individually at RRP † Packages applicable per practice only. For Corporate pricing please contact us.

About Dr John Hagiliassis



Dr. John Hagiliassis graduated from the University of Melbourne with a Bachelor of Dentistry in 1998. Dr John founded a South Melbourne-based dental clinic in 2011, which quickly listed on BRW'S Fast 100 businesses in Australia for the years 2011 and 2012.

Dr John is the largest provider of Phillips Zoom! whitening treatment in Australasia since 2012 and one of the largest Invisalign providers in Asia since 2014. Dr John absolutely loves technology and loves finding ways to incorporate it into his practice to make him more accurate and efficient.

Many years ago, John was one of the first people to have an iTero scanner in the world and has continued this trend by updating his technology constantly.

Dr John has treated over 4000 clear aligners cases to date using 5 different systems. His passion for cosmetic dentistry saw him further his education in 2017, completing a Graduate Diploma in Aesthetic Orthodontics at the Postgraduate School of Dentistry.

Dr John also founded a non for profit society called Australasian Clear Aligner Society (ACAS) in 2018 and the Aesthetic Orthodontics and Restorative Training Academy (AORTA).

John regularly speaks and mentors at the Postgraduate School of Dentistry, SmileStyler, Ivoclar (Trios Intraoral scanning) Angel Align and 3D Meditech. He is also KOL for Phillips and Dental Monitoring.

John is an author of the AORTA clinical handbook and founded Clear Idea magazine, a biannual magazine on clear aligners.

John is also on the editorial board of Journal of Aligner Orthodontics (JAO).

Gain the knowledge of over 15 years in clear aligner education for you and your team.

One Package | Master Any Aligner System | 12 Month Access

Essentials Lectures - 3 Streams



Dentist / Ortho

- Intro to the power of clear aligners
- Ortho 101
- Communication
- Technology
- Ortho Software Set Up
- Live Patient Set Ups
- 10 Lessons Learnt with CAT*
- Simple, Advanced, Complex (SAC) Protocol
- Troubleshooting with CAT
- Systemisation with CAT
- BONUS DIY
- Whitening
- Dental Monitoring

**10 H
CPD**



Oral Health Therapist

- Intro to the power of clear aligners
- Communication
- Technology
- Scanning
- (SAC) Protocol
- Troubleshooting with CAT
- Systemisation with CAT
- Whitening
- Dental Monitoring
- ABC of Attachments
- ABC of IPR & Elastics
- ABC of First Aligner Insert
- ABC of Monitoring & Motivation of CAT
- Tracking
- ABC of Retention
- Tips & Tricks
- Aligner Features
- Accelerating Devices

**5 H
CPD**

Reception / PM / Nurses

- Intro to the power of clear aligners
- Communication
- Technology
- Systemisation with CAT
- Whitening
- Dental Monitoring
- CAT and Payment Plans
- CAT and Marketing
- CAT and Appointment Scheduling

**4H
CPD**

Practice Members Only

On-Going Video Database |



AORTA's video database takes you past the fundamentals and grants you access to our library of video content, updated monthly.

INDIVIDUAL

- Updated Monthly
- 10 Study Categories
- 20 Hrs Content
- Documents Portal
- Limited Clinical Set Ups & Walk Throughs

PRACTICE

- Updated Monthly
- 21 Study Categories
- 100+ Hours Content
- Documents Portal
- Full Clinical Set Ups & Walkthroughs
- Practice Growth & Leadership
- Team Demos

1HR Open Q&A Session | Every Month



Join in once a month to our recurring open QA sessions via Zoom, where AORTA members can exchange knowledge, discuss questions or cases with Dr John and each other.

Available to Individual or Practice Members.
Non-Compulsory to attend.

1:1 Coaching Sessions



Arrange private, team or group Zoom coaching/ mentorship sessions directly with Dr John to kick start your clear aligner journey.

INDIVIDUAL

- 30 Minute Starter Session
- 10% Discount on additional sessions (30 or 60 min)

PRACTICE

SMALL

- 3 Hours Included
- 10% Discount on additional sessions (30 or 60 min)

MEDIUM

- 4 Hours Included
- 20% Discount on additional sessions (30 or 60 min)

Additional Coaching:

30 Minutes: \$300.00 RRP | 60 Minutes: \$500.00 RRP

- Minimum bookings of 30 min sessions
- Personalised sessions for individuals or teams
- Arranged at your convenience
- Can be used for Clin-Check mentoring (general advice, not software set up)
- Realise practice goals
- Improve workflow & systems

Marketing Modules



Access to online marketing content designed to help you market what you've learnt, your practice and to assist you grow your brand.

INDIVIDUAL

- N/A

PRACTICE

SMALL & MEDIUM

- Creating an online presence
- Effective marketing strategies
- Leveraging word-of-mouth
- Maintaining visibility

VISS Case Gallery



Virtual Interdisciplinary Smile Simulator (VISS) is a 3D tool that can simulate restorative solutions and demonstrate the end result to the patient. It is useful as an emotional marketing tool to improve case acceptance, as well as a guideline for the clinician during the restorative process.

The interactive online gallery has over 20 categories with pre-loaded cases, ready to demonstrate to your patient.



Dental Monitoring DSO Provider



Dental Monitoring Access Included

AORTA is pleased to be a DSO for several Dental Monitoring by Dental Mind. This means we can provide support, training and stock directly to our members.

- Photo Monitoring FULL (AI Assisted)
- Includes registration & training
- Additional Per Patient fees from \$15.90/mo
- Starter Pack (2 Scanboxes, 4 Retractors)

SmileMate & Vision services Available.

Course Ticket Credits



Tickets to your choice of any 1 Day or 2 Day Course

Clinical Confidence - 1 Day (1 CREDIT) **FOUNDATION COURSE**

Our Full Day Clinical development classes reinforce the concepts learnt in our Dentists Essentials module with added depth from a full day of face-to-face learning and case studies. Ideal for any who have done induction courses in any aligner system, this training day aims to empower clinicians with the necessary knowledge to confidently interpret and advise on clear aligner cases. Attendees are encouraged to bring cases they would like to discuss. Great as an introductory or refresher course.

- 7HR CPD (1x 7HR session)
- Building Clinical Confidence with Aligners
- Restorative Integration
- Marketing Confidence
- Growing Case Conversions
- Integrating Aligners into your Practice
- BYO Cases to Discuss
- F2F Events are Fully Catered

Masterclass - 2 Day (2 CREDITS) **ADVANCED COURSE IDEAL FOR 30+ CASES/YEAR**

With two days of learning, Masterclass has the time to offer a more in-depth learning experience to students, allowing for more time to digest and ask questions throughout. The class features content on multi-system software setups; case studies and even opportunities to workshop the cases you bring with you. Additionally, the class also offers tips to build on your clinical confidence, to maximise patient consults and further your practice's success with aligner therapy. We are also proud to have teaching from orthodontic group, The Ortho Partners, on aligner mechanics. All attendees are encouraged to bring cases they would like to discuss during the two days, as well as a laptop where possible.

- 2 Day intensive: In-depth focus on setups & software
- 14HR CPD (2x 7HR sessions)
- Special Content from The Ortho Partners
- Builds on Clinical Development Course
- Walk through 10+ Case Setups
- Examine Multiple Systems impartially
- BYO Cases to Discuss
- F2F Events are Fully catered

INDIVIDUAL

- No Course Credits
- 10% Off Course Tickets

PRACTICE

SMALL

- 5 Course Ticket Credits
- 10% Off Course Tickets

MEDIUM

- 12 Course Ticket Credits
- 20% Off Course Tickets

Lab Access



With an AORTA Membership, enjoy access to our Members-Only lab which offers highly competitive pricing and delivery times.

- Retainers
- Retainer for Life (3x Retainer Set)
- Minor relapse aligners (single movement)
- Mouth guard
- Whitening tray
- 3D models (printed)
- Ready to print STL file
- 2D/3D Virtual Smile Creation
- Virtual Interdisciplinary Smile Simulator



All made in-house in Melbourne. All physical orders are despatched via registered express post in a shipper box, customised in your practices branding.

INDIVIDUAL

- Lab Access
- White labelled products, branded as your practice

PRACTICE

SMALL

- 5% Discount on Lab Services
- White labelled products, branded as your practice

MEDIUM

- 10% Discount on Lab Services
- White labelled products, branded as your practice

Does not apply to Dental Monitoring fees or equipment.

For a full list of AORTA Lab Services; or Dental Monitoring fees, please request the PDF.

Bonus AORTA Credit



A bonus gift from us to you, Credit can be applied to any AORTA Products including:

- **Online Education (Essentials)**
- **F2F Courses / Course Ticket Credits**
- **Coaching Sessions**
- **Laboratory Services**
- **Dental Monitoring Services**

INDIVIDUAL

- N/A

PRACTICE

SMALL

- \$500 Credit included

MEDIUM

- \$1000 Credit Included



Aligner Integration Package

Aligner Integration Package Terms & Conditions

Online Licenses (Essentials) - Licenses awarded to the Practice may only be distributed amongst Practice staff and may not be shared to any third party or persons. Unused Licenses cannot be exchanged for cash or other services.

Course Training Credits - Training Credits must be used within 12 months of purchase. Unclaimed training credits cannot be redeemed for cash or exchanged for other services.

AORTA Credit - Your AORTA Credit must be used within 12 Months of purchase and cannot be redeemed or exchanged for cash. Credit may not be transferred.

Coaching Sessions - Your Coaching Session must be booked 5 days in advance, between the Practice and AORTA. If a session must be rescheduled, AORTA requires three days prior notice in writing to reschedule.

For full T&Cs please request a copy or go to <https://aortaustralia.com.au/terms-and-conditions>.

Terms & Offer valid until October 31st 2021.